

# PROFESSIONAL TRANSLATION So the world understands you better

Do you want your communication to achieve its full potential across all cultures and countries? With our professional translations, we fly you quickly and reliably to your global markets.

## Why is multilingual communication important for you?

- Communicating in the native language of your target audiences creates trust
- Information in the native language is understood faster and better
- Multilingualism emphasises cultural appreciation
- People prefer surfing the Internet in their native language
- Local languages improve purchasing behaviour



## A professional translation is essential...

- when your messages need to be understood correctly in all languages, leaving no room for misunderstandings in communication.
- if you want to communicate with multicultural audiences and convince them through personalised communication experiences.
- if you have invested a lot of work in creating your texts and want to maximise the benefits in other languages.
- if you want to gain a competitive advantage through language or need to assert yourself against local-language competitors.



## Our translation categories

Every translation project is unique; the documents to be translated, the way they are used, and the service and quality requirements are extremely varied. The following translation categories are available to ensure that your translation flight with 24translate meets all of your requirements.



#### **Suitability:**

- For tight budgets
- For internal use
- For accurate content

#### **Service:**

- Use of professional translators
- Incl. proofreading
- · Automated quality assurance
- Automated order monitoring
- Language technology tools
- Maximum data security and confidentiality



#### 24 | business

#### **Suitability:**

- For day-to-day business
- For client- and project-specific requirements
- For standard tone and style requirements
- For external use
- For accurate content and correct, consistent terminology

#### **Service:**

- Use of specialised professional translators
- Incl. editing
- Automated and manual quality
  assurance
- Automated and manual order monitoring
- Specific language technology tools
- Maximum data security and confidentiality



#### **Suitability:**

- When only the best is good enough
- For premium client- and projectspecific requirements
- For specific tone and style requirements
- For external use
- For flawless content and correct, consistent terminology

#### **Service:**

- Use of subject matter expert translators
- Incl. editing and revision
- Extended automated and manual quality assurance
- Extended automated and manual order monitoring
- Specific language technology tools
- Maximum data security and confidentiality

#### Do you need an exclusive translation solution? Let's upgrade!

For particularly individual quality requirements and regular, larger translation volumes, we can customise our translation categories in line with your specific needs. With **24|economy**<sup>Plus</sup>, **24|business**<sup>Plus</sup> and **24|first**<sup>Plus</sup>, we can prepare a customised translation solution for you.



Do you want the world to understand you better?
Then take advantage of our free consultation service!
Contact us now to find out more about our professional language services.

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